

St. Peter's College
Iligan City
COURSE OFFERING
 2ND SEMESTER 2023-2024
COLLEGE OF BUSINESS ADMINISTRATION
BSBA MARKETING MANAGEMENT

Section	Subject code	Descriptive Title	Units	Lec-Time	Lec-days	Lab-Time	Lab-Days
BSBA-1 Bridging Course							
31729	ECON 01	Principles of Economics	3	09:00-10:30	13		
31730	MGT 01	Principles of Management	3	17:30-19:00	24		
31731	MKTG 01	Principles of Marketing	3	17:30-19:00	13		
31732	ACCTG 01	Fundamental of Accounting	6	17:30-20:30	13		
31733	ACCTG 01	Fundamental of Accounting	6	17:30-20:30	24		
31734	BUS MATH	Math of Investment	3	13:00-14:30	13		
31735	FIN 101	Business Finance	3	14:30-16:00	13		
BSBA-1 Common Courses							
31736	CBMC 1	Operation Management (TQM)	3	13:00-14:30	24		
31737	CBMC 1	Operation Management (TQM)	3	14:30-16:00	24		
BSBA-1 Core Course							

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31738	BACC 1	Basic Microeconomics	3	13:00-14:30	13		
31739	BACC 1	Basic Microeconomics	3	14:30-16:00	13		
31740	BACC 2	Human Resource Management	3	5:30-7:00	13		
31741	BACC 2	Human Resource Management	3	5:30-7:00	24		
BSBA-2 Core Courses							
31742	BACC 4	Business Law (Obligation & Contract)	3	19:00-20:30	13		
31743	BACC 4	Business Law (Obligation & Contract)	3	19:00-20:30	24		
BSBA-3 Core Courses							
31744	BACC 7	Thesis 1	3	09:00-12:00	5		
31745	BACC 7	Thesis 1	3	13:00-16:00	5		
BSBA-4 Professional Major							

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31746	PRAC 90	Practicum/ Integrated Learning (600 hrs)	6	16:00-17:30	1234		
BSBA-1 Marketing Management							
31754	MM 15	Distribution Management	3	13:00-14:30	24		
31755	MM 20	Retail Management	3	09:00-10:30	13		
31756	MM ELEC 2	Consumer Behavior	3	09:00-10:30	24		
BSBA-2 Marketing Management							
31757	MM 35	Pricing Strategy	3	13:00-14:30	13		
31758	MM 40	Advertising	3	10:30-12:00	13		
BSBA-3 Marketing Management							
31759	MM ELEC 3	Cooperative Marketing	3	13:00-14:30	24		
31760	MM ELEC 4	Industrial/ Agricultural Marketing	3	10:30-12:00	24		

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51909	GEC 1	Understanding the Self	3	E204	9:00 - 12:00	6			
51910	GEC 1	Understanding the Self	3	E203	17:30 - 20:30	5			
51911	GEC 1	Understanding the Self	3	E306	13:00 - 14:30	1,3			
51912	GEC 1	Understanding the Self	3	E206	9:00 - 12:00	6			
51913	GEC 1	Understanding the Self	3	E302	09:00 - 12:00	5			
51914	GEC 2	Readings in Philippine History	3	E303	9:00 - 10:30	1,3			
51915	GEC 2	Readings in Philippine History	3	E2023	10:30 - 12:00	1,3			
51916	GEC 2	Readings in Philippine History	3	E306	14:30 - 16:00	1,3			
51917	GEC 2	Readings in Philippine History	3	E205	16:00 - 17:30	1,3			
51918	GEC 2	Mga Babasahin Hinggil sa Kasaysayan ng Pilipinas	3	E304	9:00 - 10:30	5,6			
51919	GEC 3	The Contemporary World	3	E204	7:30 - 9:00	1,3			
51920	GEC 3	The Contemporary World	3	E303	9:00 - 10:30	2,4			
51922	GEC 3	The Contemporary World	3	E204	14:30 - 16:00	2,4			
51924	GEC 3	The Contemporary World	3	E304	10:30 - 12:00	5,6			
51925	GEC 3	The Contemporary World	3	E305	9:00 - 10:30	2,4			
51926	GEC 3	The Contemporary World	3	E205	7:30 - 9:00	1,3			
51927	GEC 3	The Contemporary World	3	E203	7:30 - 9:00	5,6			

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51928	GEC 3	Ang Kasalukuyang Daigdig	3	E203	13:00 - 14:30	2,4			
51929	GEC 4	Mathematics in the Modern World	3	E306	10:30 - 12:00	1,3			
51930	GEC 4	Mathematics in the Modern World	3	E302	13:00 - 14:30	1,3			
51931	GEC 4	Mathematics in the Modern World	3	E204	13:00 - 14:30	2,4			
51932	GEC 4	Mathematics in the Modern World	3	E305	16:00 - 17:30	1,3			
51933	GEC 4	Mathematics in the Modern World	3	E203	16:00 - 17:30	2,4			
51934	GEC 4	Mathematics in the Modern World	3	E306	9:00 - 10:30	2,4			
51935	GEC 4	Mathematics in the Modern World	3	E303	16:00 - 17:30	1,3			
51936	GEC 4	Mathematics in the Modern World	3	E305	9:00 - 10:30	5,6			
51937	GEC 4	Mathematics in the Modern World	3	E305	10:30 - 12:00	5,6			
51938	GEC 4	Mathematics in the Modern World	3	E201	10:30 - 12:00	1,3			
51939	GEC 4	Mathematics in the Modern World	3	VR18	14:30 - 16:00	1,3			
51940	GEC 4	Mathematics in the Modern World	3	E201	10:30 - 12:00	2,4			
51942	GEC 4	Mathematics in the Modern World	3	E203	9:00 - 12:00	5			
51943	GEC 4	Mathematics in the Modern World	3	E202	13:00 - 16:00	5			
51945	GEC 4	Mathematics in the Modern World	3	E306	16:00 - 17:30	2,4			
51946	GEC 4	Mathematics in the Modern World	3	LR2	09:00 - 12:00	5			

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51947	GEC 4	Mathematics in the Modern World	3	E301	13:00 - 14:30	1,3			
51948	GEC 5	Purposive Communication	3	E304	10:30 - 12:00	1,3			
51950	GEC 5	Purposive Communication	3	E201	9:00 - 10:30	2,4			
51951	GEC 5	Purposive Communication	3	E304	13:00 - 14:30	2,4			
51952	GEC 5	Purposive Communication	3	E302	14:30 - 16:00	2,4			
51953	GEC 5	Purposive Communication	3	E201	13:00 - 14:30	1,3			
51954	GEC 5	Purposive Communication	3	E303	14:30 - 16:00	2,4			
51955	GEC 5	Purposive Communication	3	E301	9:00 - 10:30	2,4			
51956	GEC 5	Purposive Communication	3	E301	10:30 - 12:00	2,4			
51957	GEC 5	Purposive Communication	3	HL	14:30 - 16:00	1,3			
51958	GEC 5	Purposive Communication	3	E305	13:00 - 14:30	2,4			
51959	GEC 5	Purposive Communication	3	E306	9:00 - 10:30	5,6			
51960	GEC 5	Purposive Communication	3	E306	10:30 - 12:00	5,6			
51961	GEC 5	Purposive Communication	3	E306	13:00 - 14:30	2,4			
51962	GEC 5	Purposive Communication	3	E305	10:30 - 12:00	1,3			
51963	GEC 5	Purposive Communication	3	E101	14:30 - 16:00	1,3			
51964	GEC 5	Purposive Communication	3	E101	16:00 - 17:30	1,3			

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51965	GEC 5	Purposive Communication	3	LR1	13:00 - 14:30	2,4			
51966	GEC 5	Purposive Communication	3	LR1	14:30 - 16:00	2,4			
51967	GEC 5	Purposive Communication	3	E202	7:30 - 9:00	2,4			
51968	GEC 5	Purposive Communication	3	LR1	9:00 - 10:30	2,4			
51969	GEC 5	Purposive Communication	3	LR1	16:00 - 17:30	2,4			
51970	GEC 5	Purposive Communication	3	LR5	13:00 - 14:30	1,3			
51971	GEC 5	Purposive Communication	3	LR1	14:30 - 16:00	1,3			
51972	GEC 5	Purposive Communication	3	LR3	9:00 - 10:30	1,3			
51973	GEC 5	Purposive Communication	3	LR3	10:30 - 12:00	1,3			
51974	GEC 5	Malayuning Komunikasyon	3	LR3	14:30 - 16:00	1,3			
51975	GEC 6	Art Appreciation	3	LR1	10:30 - 12:00	1,3			
51976	GEC 6	Art Appreciation	3	LR3	9:00 - 10:30	2,4			
51977	GEC 6	Art Appreciation	3	LR4	13:00 - 14:30	1,3			
51979	GEC 6	Art Appreciation	3	LR1	16:00 - 17:30	1,3			
51980	GEC 6	Art Appreciation	3	LR2	17:30 - 19:00	2,4			
51981	GEC 6	Art Appreciation	3	LR4	13:00 - 14:30	2,4			
51982	GEC 6	Art Appreciation	3	LR3	14:30 - 16:00	2,4			

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51983	GEC 6	Art Appreciation	3	E202	13:00 - 16:00	6			
51984	GEC 6	Art Appreciation	3	LR1	17:30 - 19:00	2,4			
51985	GEC 6	Art Appreciation	3	VR3	13:00 - 14:30	2,4			
51986	GEC 6	Art Appreciation	3	VR4	13:00 - 14:30	2,4			
51987	GEC 6	Art Appreciation	3	LR4	9:00 - 10:30	1,3			
51988	GEC 6	Art Appreciation	3	LR4	10:30 - 12:00	1,3			
51989	GEC 6	Art Appreciation	3	LR1	10:30 - 12:00	2,4			
51990	GEC 6	Art Appreciation	3	VR8	9:00 - 10:30	5,6			
51991	GEC 6	Art Appreciation	3	EL3	10:30 - 12:00	5,6			
51992	GEC 6	Art Appreciation	3	VR	13:00 - 14:30	2,4			
51993	GEC 6	Art Appreciation	3	E105	14:30 - 16:00	2,4			
51995	GEC 7	Science, Technology & Society	3	E302	17:30 - 19:00	1,3			
51996	GEC 7	Science, Technology & Society	3	E303	17:30 - 19:00	2,4			
51997	GEC 7	Science, Technology & Society	3	E203	7:30 - 9:00	2,4			
51998	GEC 7	Science, Technology & Society	3	E306	9:00 - 10:30	1,3			
51999	GEC 7	Science, Technology & Society	3	VR10	13:00 - 14:30	2,4			
52000	GEC 7	Science, Technology & Society	3	E104	14:30 - 16:00	1,3			

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52001	GEC 7	Science, Technology & Society	3	E104	14:30 - 16:00	2,4			
52002	GEC 7	Science, Technology & Society	3	VR10	10:30 - 12:00	1,3			
52003	GEC 8	Ethics	3	E204	7:30 - 9:00	2,4			
52004	GEC 8	Ethics	3	LR4	9:00 - 10:30	2,4			
52005	GEC 8	Ethics	3	E305	9:00 - 10:30	1,3			
52006	GEC 8	Ethics	3	VR3	10:30 - 12:00	1,3			
52007	GEC 8	Ethics	3	E105	13:00 - 14:30	2,4			
52008	GEC 8	Ethics	3	E306	14:30 - 16:00	2,4			
52009	GEC 8	Ethics	3	E205	9:00 - 10:30	5,6			
52010	GEC 8	Ethics	3	LR2	9:00 - 10:30	5,6			
52011	GEC 8	Ethics	3	VR5	14:30 - 16:00	1,3			
52012	GEC 8	Ethics	3	LR2	16:00 - 17:30	1,3			
52013	GEC 8	Ethics	3	LR3	17:30 - 19:00	1,3			
52015	GEC 8	Ethics	3	E206	13:00 - 16:00	6			
52016	GEC 9	Life and Works of Rizal	3	E201	9:00 - 10:30	1,3			
52017	GEC 9	Life and Works of Rizal	3	VR12	10:30 - 12:00	1,3			
52018	GEC 9	Life and Works of Rizal	3	EL3	10:30 - 12:00	2,4			

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52019	GEC 9	Life and Works of Rizal	3	VR5	13:00 - 14:30	2,4			
52020	GEC 9	Life and Works of Rizal	3	VR5	14:30 - 16:00	2,4			
52021	GEC 9	Life and Works of Rizal	3	VR6	14:30 - 16:00	1,3			
52022	GEC 9	Life and Works of Rizal	3	VR10	9:00 - 10:30	1,3			
52023	GEC 9	Life and Works of Rizal	3	EL2	9:00 - 10:30	2,4			
52025	GEC 9	Life and Works of Rizal	3	E105	16:00 - 17:30	1,3			
52027	GEC 10	History of the Muslim Filipinos & the IPs of Mindanao	3	LR5	9:00 - 10:30	2,4			
52028	GEC 10	History of the Muslim Filipinos & the IPs of Mindanao	3	E202	13:00 - 14:30	2,4			
52029	GEC 10	History of the Muslim Filipinos & the IPs of Mindanao	3	E202	14:30 - 16:00	2,4			
52030	GEC 10	History of the Muslim Filipinos & the IPs of Mindanao	3	E205	10:30 - 12:00	5,6			
52031	GEC 11	Language, Gender & Society	3	E202	9:00 - 10:30	1,3			
52032	GEC 11	Language, Gender & Society	3	VR8	14:30 - 16:00	1,3			
52033	GEC 11	Language, Gender & Society	3	LR4	16:00 - 17:30	1,3			
52034	GEC 11	Language, Gender & Society	3	EL3	9:00 - 10:30	1,3			
52036	GEC 11	Language, Gender & Society	3	E206	7:30 - 9:00	2,4			
52037	GEC 11	Language, Gender & Society	3	EL3	10:30 - 12:00	1,3			
52038	GEC 11	Language, Gender & Society	3	VR9	14:30 - 16:00	1,3			

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52039	GEC 11	Language, Gender & Society	3	VR6	13:00 - 14:30	2,4			
52040	GEC 11	Language, Gender & Society	3	E305	14:30 - 16:00	2,4			
52041	GEC 12	Ecocriticism and Conservation of Nature	3	LR5	10:30 - 12:00	1,3			
52043	GEC 12	Ecocriticism and Conservation of Nature	3	VR10	14:30 - 16:00	1,3			
52044	GEC 12	Ecocriticism and Conservation of Nature	3	E101	9:00 - 10:30	1,3			
52045	GEC 12	Ecocriticism and Conservation of Nature	3	E101	10:30 - 12:00	1,3			
52046	GEC 12	Ecocriticism and Conservation of Nature	3	VR11	13:00 - 14:30	2,4			
52047	GEC 12	Ecocriticism and Conservation of Nature	3	E306	10:30 - 12:00	2,4			
52048	GEC 12	Ecocriticism and Conservation of Nature	3	E305	13:00 - 14:30	1,3			
52049	GEC 12	Ecocriticism and Conservation of Nature	3	VR11	14:30 - 16:00	1,3			
52050	GEC 12	Ekokritisismo at Pagpapahalaga sa Kalikasan	3	VR10	9:00 - 10:30	2,4			
52051	GEC 13	Philippine Folklore	3	VR5	10:30 - 12:00	2,4			
52052	GEC 13	Philippine Folklore	3	VR5	13:00 - 14:30	1,3			
52053	GEC 13	Philippine Folklore	3	VR5	16:00 - 17:30	1,3			
52054	GEC 13	Poklor ng Pilipinas	3	VR9	9:00 - 10:30	5,6			
52055	GEC 13	Poklor ng Pilipinas	3	VR5	10:30 - 12:00	5,6			
52056	GEC 14	Forms of Contemporary Philippine Literature	3	VR6	9:00 - 10:30	2,4			

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52057	GEC 14	Mga Anyo ng Kontemporaryong Panitikang Pilipino	3	EL1	10:30 - 12:00	2,4			
52106	PE 2	PATH-FIT 2	2	CC21	10:00 - 12:00	1			
52108	PE 2	PATH-FIT 2	2	CC21	10:00 - 12:00	3			
52110	PE 2	PATH-FIT 2	2	CC21	10:00 - 12:00	5			
52111	PE 2	PATH-FIT 2	2	CC21	7:00 - 9:00	1			
52112	PE 2	PATH-FIT 2	2	CC21	7:00 - 9:00	2			
52113	PE 2	PATH-FIT 2	2	CC21	7:00 - 9:00	3			
52114	PE 2	PATH-FIT 2	2	CC21	7:00 - 9:00	4			
52115	PE 2	PATH-FIT 2	2	CC21	7:00 - 9:00	5			
52116	PE 2	PATH-FIT 2	2	CC21	15:00 - 17:00	1			
52117	PE 2	PATH-FIT 2	2	CC21	15:00 - 17:00	2			
52118	PE 2	PATH-FIT 2	2	CC21	15:00 - 17:00	3			
52119	PE 2	PATH-FIT 2	2	CC21	15:00 - 17:00	4			
52120	PE 2	PATH-FIT 2	2	CC21	15:00 - 17:00	5			
52121	PE 2	PATH-FIT 2	2	CC21	17:00 - 19:00	3			
52122	PE 4	PATH-FIT 4	2	CC22	9:00 - 11:00	1			
52123	PE 4	PATH-FIT 4	2	CC22	9:00 - 11:00	2			

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52125	PE 4	PATH-FIT 4	2	CC22	9:00 - 11:00	4			
52126	PE 4	PATH-FIT 4	2	CC22	9:00 - 11:00	5			
52127	PE 4	PATH-FIT 4	2	CC22	15:00 - 17:00	1			
52128	PE 4	PATH-FIT 4	2	CC22	15:00 - 17:00	2			
52129	PE 4	PATH-FIT 4	2	CC22	15:00 - 17:00	3			
52130	PE 4	PATH-FIT 4	2	CC22	15:00 - 17:00	4			
52131	PE 4	PATH-FIT 4	2	CC22	15:00 - 17:00	5			
52132	PE 4	PATH-FIT 4	2	CC22	17:00 - 19:00	2			
52133	PE 4	PATH-FIT 4	2	CC22	17:00 - 19:00	3			
52134	PE 4	PATH-FIT 4	2	CC22	17:00 - 19:00	4			
52135	PE 4	PATH-FIT 4	2	CC22	17:00 - 19:00	5			
52136	PE 4	PATH-FIT 4	2	CC22	17:00 - 19:00	1			
52139	NSTP 2	CWTS 2	3	E202	9:00 - 12:00	7			
52140	NSTP 2	CWTS 2	3	E203	13:00 - 16:00	7			
52141	NSTP 2	CWTS 2	3	E204	13:00 - 14:00	6			
52142	NSTP 2	CWTS 2	3	E204	13:00 - 16:00	7			
52143	NSTP 2	CWTS 2	3	E206	9:00 - 12:00	7			

